



Partnership dossier · 2027 season

SegoSPI

Sailing association of IE University, Segovia campus
Challenge SPI Dauphine 2027 · 46th edition · Mediterranean

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2027 season

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No fixed amount, cash or otherwise

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The SegoSPI association

2024

The association is founded by five students at IE Segovia

20

Student members, from a range of nationalities

2

Challenge SPI Dauphine campaigns (2025, 2026)

€20,000

2027 fundraising target: a recognised association (HelloAsso)

SegoSPI (Segovia Student Sailing Team) is the sailing association of the IE University campus in Segovia, Spain. Founded in 2024, it brings together 20 students from a range of nationalities around one ambition: representing IE University at Europe's leading university regattas.

Everything is run by students: securing partners, preparing the boat, logistics, communication and training. A partner therefore funds a student project directly, with no intermediary, and works with a single, committed point of contact.



The Challenge SPI Dauphine

1,000+

Students taking part in each edition

36

Crews on the water

1981

First edition: 45 years of student sailing

100%

A European university regatta, in the Mediterranean

Run since 1981 by the student association of Dauphine-PSL, the Challenge SPI Dauphine is Europe's benchmark university regatta: a week of racing between crews from universities and business and engineering schools across the continent.

Certified regatta
Under the auspices of the Yacht Club de France.

Press coverage
BFM TV · France Inter · NRJ · Le Figaro Nautisme ·
Var-Matin



Our 2026 season

9th/42

Overall ranking

1st/42

Multisport challenge

10th/42

Sailing race

In only our second campaign, the team finished in the top quarter of the overall ranking and won the multisport challenge, a clear step up from our first season, achieved with a crew made up largely of students with little previous racing experience.

What this says about a partnership: our progress is measurable, season after season. Your brand joins a team on the rise, not a logo on a boat.



The 2026-2027 crew: 20 students

The 2027 project

Fundraising target

€20,000

The amount needed to enter the crew in the best possible sporting conditions and to represent IE University at the standard the organisers expect.

Every kind of support is welcome: equipment, transport, accommodation, communication services.

How the budget breaks down



The gear, kit and boat branding line, EUR 4,000, is the share of the budget we devote to representing our sponsors: boat decals, logos on our racing kit, material for shore events.

What your brand gets in return

On the water

Your logo on the boat and on our racing kit, visible in every shot the organisers take during race week.

Ashore

A presence in the Challenge village, at our stand and at prize-givings, in front of the other crews, partners and media.

Online

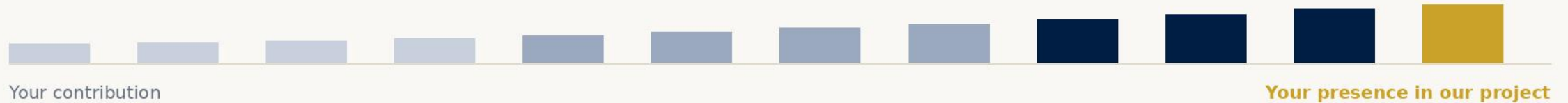
Dedicated posts across our channels (Instagram, LinkedIn, TikTok) before, during and after the regatta. Content we produce ourselves.

The IE University network

20,000 students and 50,000 alumni across the IE network: a qualified audience, in Spain and internationally.

Every partner supports us their own way

We set no fixed amount and we put no one in a category: each partner decides what they contribute. Funding, products, or both.



The greater your support, the more space your brand takes up: on the boat and on our racing kit, ashore in the Challenge village, in our posts and in every thank-you we publish. We adapt to what you decide, never the other way round.

No rate card, no categories: every partnership is built with you, case by case.



Other ways to support

Not every brand has a sponsorship budget. Many have products, and those interest us just as much. Your brand gains a concrete presence: worn, used and photographed throughout the season.

For our sailing weekends

The kit our crew needs: windbreakers and jackets, swimwear, deck shoes, dry bags, sunglasses, caps, towels, sun protection.

Your products are worn at every training session and appear in all our photos and videos.

For our fundraising nights

We run fundraising nights: food, soft drinks and energy drinks, wines and spirits for our guests, prizes for the raffle.

Your brand becomes the official supplier of our events, in front of IE students and our guests.

Donations of products or services come with a valuation certificate you can use for your own accounts.

Why support us

01 A team on the rise

Second campaign, top quarter of the overall ranking: your support funds measurable progress, not a one-off.

02 Your employer brand

20 IE University students, 20,000 students and 50,000 alumni in the network: hiring, internships and placements.

03 Visibility that lasts a season

A full season of content, not a one-day event: logo, posts, video logbook.

04 A student project, no intermediary

Students run everything: one point of contact, fast decisions, direct impact.

SegoSPI is a registered, recognised association listed on HelloAsso (helloasso.com/associations/segovia-student-sailing-team). Depending on your status, your support may qualify for tax relief.



The 2026-2027 board

Six students elected by the association run the project. One single point of contact for partnerships: Philippa Huré, in charge of sponsorship.



The association's board, 2026-2027 season

You keep the same contact from the first email through to the season report.



James Hauri

President



Chiara Parisi

Vice-president



Philippa Huré

Sponsorship



Youri Leclercq

Operations



Juliette Pulles

Communication



**Louis Blanchetière de
Torres**

Treasurer

What your support changes for you

SegoSPI is an association registered in France (RNA W751275888, SIREN 937921211). Depending on your country and your tax status, your support may qualify for tax relief. For any cash donation we issue a French tax receipt (Cerfa 11580).

France

Companies: 60 % of the donation is deductible from corporate tax, up to EUR 2m a year. Individuals: a 66 % tax reduction, up to 20 % of taxable income.

Spain

For Spanish companies and individuals, relief depends on our association being recognised in Spain, which is not automatic. We check your situation with you before any commitment.

United Kingdom

A company can treat its support as a sponsorship expense. Gift Aid no longer applies to donations from abroad since April 2024.

Other countries

A donation to a charity recognised in another EU country remains possible (Persche ruling, 2009). Cross-border giving platforms usually charge 1 to 5 % in fees.

To receive your tax receipt or check your situation: segoforspi@gmail.com

This summary is deliberately general and is not tax advice: nothing beyond the law of your own country is promised here.





Next steps

A partnership is agreed in 15 minutes

- 01** A 15-minute call to take you through the project
- 02** We agree the terms of your support together
- 03** Your logo integrated within two weeks
- 04** Deliverables produced and season report after the regatta

Contact

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